

ALEJANDRO GONZALEZ

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EDUCATION

Ringling College of Art and Design, Sarasota, FL Bachelor of Fine Arts. May 2010, Major: Illustration, GPA: 3.24/4.0; President's List, Freshman Fall Term.

QUALIFICATION SUMMARY

- Expert knowledge in a variety of 2D painting techniques like photobashing.
- Great eye for composition, mood and lighting to serve the storytelling process.
- Utilize 3D to create blockmesh base for digital paintings.
- Model, sculpt, texture and render 3D assets for use in 2D finished artwork.
- Skilled in sequential illustration for storyboards and animatic previs.
- Ability to conceptualize with strong drawing and painting abilities.

WORK EXPERIENCE

Freelance

Concept and Character Art, Storyboards

- Worked closely with clients during sketch and development phase in establishing concept, composition, lighting.
- Made iterations accordingly to finalise designs and concepts.
- Made decisions about software and work process according to client expectations and deadline.
- Storyboarded narrative projects as well as popular brand campaigns for several advertising agencies.

CLIENTS

- Take-Two Interactive
- Courageous / Turner Broadcasting
- LonelyLeap Film
- We Believers
- Concept Cafe

NOTABLE CAMPAIGNS

- Honda
- Jose Cuervo Tequila
- Alevé
- Marriott Marquis

SOFTWARE KNOWLEDGE

- Adobe Photoshop
- Corel Painter
- Clip Studio Paint
- Procreate
- Zbrush
- Cinema 4D
- Keyshot
- Marvelous Designer
- Toon Boom Storyboard Pro