



Nicholas B. Hall

Founder and Lead Creative Engineer

254 Multimedia LLC - Traditional/ Digital Art/ Rapid Prototyping

(254MM is a Disabled Veteran Owned & Operated Small Business)

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Multimedia artist with a foundation in traditional manual arts. Current base of operations is in Atlanta, Georgia. Where I continue to work with multiple artistic mediums. Majority of my professional art career was in the United States Air Force. During this time I amassed a wide range of manual art skills including illustration, painting, and sculpting in both traditional/ digital forms. Another key skill-set acquired, is in the art of 2D, 3D animation/ modeling/ Computer Generated Imagery (CGI). This is when I turned to ZBrush as my main tool, leading me to start 254MM in March 2013. Since starting 254MM, I have the pleasure of working with the Custom Automobile, Entertainment, 3D printing, VR, and Military industries. With this vast toolbox to work from, my expertise is surely able to bring life to virtually anything your clients mind's eye can see. In a nut shell, I specialize in turning creative energy into physical matter by using traditional/ digital artistry, rapid-prototyping, and 3D Printing.

Works of Note:

- Film property draftsman and creator for Marvel Studios
 - Captain America: Civil War 2016
 - Ant-Man 2015
- Inventor/ artist of #CuzitsCustom brand aftermarket emblems for Jeeps
- Sculptor of "Flying Tiger of the 23rd Wing" trophy-topper at Moody Air Force Base
- Sculpted original statue of unit mascot for bronze-cast reproduction to be displayed at headquarters
- Designed exclusive promotional items for corporate executive officer and senior executive staff
- Directed production of annual corporate-seminar brochures, posters, and multimedia products for three separate years
- Designed award medallions and programs for corporate Employee of the Year banquet
- Led design team production of company "branding" and marketing products by redesigning 70+ corporate agency logos.

Awards:

2006 23rd Wing Communication and Information Professional of the Year

Skillsets:

- Traditional & Digital Sculpting (Addicted to ZBrush!)
- 2D and 3D Illustration
- Film Property Design and Creation
- 3D Asset Creation for Film, Games, & 3D Printing
- 3D Capture/Output system troubleshooting & repair
- Art Direction
- Concept Art
- Product Design

Employment History:

- Mar 13 - Pres: Founder & Lead Creative Engineer,
254 Multimedia LLC, Acworth GA
- Jul 12 - Mar 13: Freelance Multimedia Artist, Acworth GA
- Jan 11 - Jul 12: Art Director,
EBB Interactive Inc., Acworth GA
- Jul 09 - Dec 09: Graphic Artist,
Fresh Beginnings Inc., Valdosta, GA
- Sep 05 - Jul 09: Graphic Arts & Design Production Supervisor,
23rd Wing Public Affairs, Moody AFB, GA

Preferred Software:

Adobe Photoshop - image correction & manipulation
Adobe Illustrator - vector based illustration
Autodesk Maya - 3D modeling & animation
Pixologic ZBrush - digital sculpting
KeyShot for rendering
Reality Capture - 3D Scan processing
NetFab - Pre-press 3D Printing
Simplify3D - FFF/FDM 3D Printing
Preform - SLA 3D Printing

Education:

Graduated with Honors Digital Multimedia Illustrators course,
Defense Information School, MD

Graduated with Distinguished Honors Basic Multimedia
Illustrators course, Defense Information School, MD