



# Lynn Mok

## Visual development • Illustration

### Hello, ON Animation

Nice to meet you! With over 9 years experience as an illustrator and having worked in some of the Southeast Asia's fastest growing startups in graphics design field, I'm currently seeking a position as a **visual development artist**.

**Write**      lynnmokdraws@gmail.com

**Call**        lynnmokdraws/ +65 8751 6482

**Visit**       lynnmok.com

## Experience

### Freelance Illustrator (May 2012 - Present)

- Conceptualise, create and deliver illustrations for branding, marketing and publishing.

#### Partial Client List:

Google Singapore (GBG)

Ministry of Communication & Information (SG)

ROOTS Asia Pacific (MY)

Artisfy (US)

100 Offer (SG)

The Cleaver Quarterly (US)

### Creative Designer at Carousell (August 2018 - January 2019)

- Collaborate with marketing teams in over 5 countries, creating marketing collateral including banners, EDMs, animated social media posts and more.
- Create communication graphics for international marketing campaigns including key visuals, custom infographics and event posters.

### Designer at Piktochart (April 2015 - December 2016)

- Propose and lead successful coordination of company's rebranding project, including facilitation of stakeholder design inputs.
- Strategic creation and finalization of graphic assets for the web platform, maintaining production standard and style consistency.
- Actively collaborate with various international and local organizations in design creation including: UN Women, Research Triangle Institute (RTI), TE4P

### Tutor at The One Academy Penang (May 2013 - May 2014)

- Assist lecturers in classes and contribute to the curriculum
- Guide students in figure drawing, digital illustration, and storyboarding

## Education

**The One Academy Penang (May 2010 - May 2013)** - Diploma in Illustration

**Schoolism Online Course** - Designing with Color & Light with Nathan Fowkes

## Skillset

**Digital:** Adobe Photoshop, Illustrator, Indesign, Premiere Pro, Clip Studio Paint

**Traditional:** Gouache, Watercolour, Acrylics

**Software:** Slack, Trello, Zoom, G-Suite, Google Sketchup

**Language:** English (IELTS:Band 8), Chinese, Malay, French(Learning: DALF A1)

## Additional Info

Accepted into Express Entry pool under Federal Skilled Workers Program

TOASCA 2011: Traditional Art Category Gold Award

Co-organised Dribbble Meetup Penang 2016