



# MIKE HEATH

FREELANCE ILLUSTRATOR

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## QUALIFICATIONS

With over 18 years of experience and close to 1000 pieces of art behind me, I meet challenges with knowledge and passion. I create worlds people want to visit and characters that inspire a second look. Beyond bringing fresh creative to the table, my clients say that I consistently give great options on each project and that I'm on time and am a clear communicator throughout the creative process. Constant learning of new techniques and re-assessing how I go about creating has kept my business relevant and profitable.

## EXPERIENCE

### MAGNUS CREATIVE | OWNER & ILLUSTRATOR | COLORADO | 2008 TO PRESENT

- Create photo-real illustrations using studio photography, 3D design/modeling/texturing/rendering, and composite work
- Manage entire creative process from concept to post production
- Produce motion graphics and FX video
- Maintain excellent client relationships
- Pursue new clients through Social Media (art station, instagram, cgsociety etc)
- Inspire and empower young artists through school presentations, and book signing

### BREAKAWAY & BRIO MAGAZINES | SNR. ART DIRECTOR | COLORADO | 2004 TO 2008

- Art directed three teen publications while managing two other designers
- Designed and produced Breakaway magazine
- Taught classes on studio photography for internal design staff
- Completed photo assignments for publications

### AXIO DESIGN | SNR. DESIGNER | COLORADO | 2001 TO 2004

- Grew brands through corporate identity, branding, copy writing, interactive, motion graphics and print collateral
- Acquired and interacted with clients through clear communication, timely delivery, and well executed presentations

## EDUCATION

Bachelor of Fine Arts, Colorado State University Dec. 2000

- Emphasis in graphic design

## CURRENT TOOLS

- Photoshop
- After Effects
- Illustrator
- Indesign
- Cinema 4D
- Zbrush
- Substance Painter
- Octane Render
- Marvelous Designer
- DAZ Studio

## CLIENTS

- Alloy Entertainment
- Amazon Publishing
- Apple Music
- Audible
- Basic Fun Toys
- Busch Gardens
- Cannonball Agency
- Cirque Du Soleil
- Disney/Hyperion
- Hachette
- Harper Collins
- Houghton Mifflin
- Harcourt
- JUICE Pharma
- MacMillan
- Mattel Toys
- Random House
- Scholastic
- Sea World
- Serino Coyne
- Sight & Sound Theatres
- Simon & Schuster
- Sony Pictures
- Spot NYC
- St. Martin's Press
- Thomas Nelson
- WIRED
- Woodruff Sweitzer
- Zondervan



more info including  
awards & recognitions