



# CHAD WELSON

Writer & Story Artist

## PROFILE

Passionate, creative and conceptual thinker with nearly two decades of experience crafting visual stories for giants like Microsoft and boutique agencies alike. Disciplined and thick-skinned professional adept at transforming feedback and critiques into polished, on-target and on-time work.

## EDUCATION

### Art Institute of Houston

May 1999 - June 2001  
Major: Computer Animation

### Hogwarts School of Witchcraft & Wizardry

September 1992 - May 1999  
House: Slytherin, Major: Cryptozoology

## CONTACT

### PHONE:

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### WEBSITE:

[StorybyChad.com](http://StorybyChad.com)

### EMAIL:

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## HOBBIES

Blues Guitarist  
Avid Gamer (Tabletop & Video)  
Game Design  
Cosplay Design

## WORK EXPERIENCE

### Writer & Story Artist | *WelsonWorks*

November 2003 – Present

Creative consultancy, intellectual property development, storyboard art and writing for animation, comics and film; Clients: Microsoft, ID3 Group/Dreamworks Licensing, COLOR

### Art Director & Game Designer | *Indigo Slate*

September 2014 – March 2019

Hired as Motion Designer in 2014, promoted to Senior Illustrator in 2016, leading a team of illustrators creating assets for tech marketing collateral and motion graphics; In 2017, shifted roles to Art Direction and Game Design, leading mixed reality initiatives for Microsoft Azure Gaming.

### Senior Storyboard Artist & Character Designer | *CAT Animation Studios*

January 2006 – February 2008

Writing, Storyboard Art and Character Designs for the Adventures of the Elements animated series, produced with Alchemy Creative and CAT Animation Studios.

### Freelance Feature Journalist | *The Beaumont Journal*

December 2005 – September 2009

Choose feature assignment or pitch features to editors; research, structure and write feature for editorial approval; nominated for Berger Award in 2007 for excellence in human interest feature writing.

## COURSEWORK

### Oatley Academy of Visual Storytelling

The Spark: Animation Production Design  
Dream Machine: Social Media for Artists

### Creature Art Teacher

The Art of The Storyboard with Lyndon Ruddy

## SKILLS

