

Westly Cruz

Multimedia Artist

An independent and self-motivated artist with proven and tested creative, technical and management skills.

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WORK EXPERIENCE

Digital Content Creator Fremantle Media

07/2019 – Present

Fremantle creates, produces and distributes game shows, reality TV, competition shows and dramas.

Achievements/Tasks

- Create and edited over 300 pieces of video content for productions.
- Design motion graphics and illustrations.
- Program FB/IG Filters.
- Technical management of content and social platforms.

Contact: JR Griffin

TECHNICAL ARTIST VR Playhouse

06/2018 – 06/2018

VR Playhouse is a Los Angeles-based creative studio and full-service production company focused exclusively on creating immersive content.

Achievements/Tasks

- Model immersive environment for a VR experience for Airbus.
- Use Unity Game Engine to optimize overall experience.
- Create particle effects and craft texture to enhance realism.

Editor / Graphic Artist VRScout

03/2018 – 12/2019

VRScout is one of the world's leading immersive media companies.

Achievements/Tasks

- Edit mix-reality footage for a show called Art Attack.
- Create graphics and effects to enhance the edit.
- Edit Promo for Under Armour featuring Golden State Warriors.
- Edit Content for Virtual Youtuber Juno.

Editor / Graphic Artist SuperDeluxe

02/2017 – 01/2018

Super Deluxe was an entertainment company owned by Turner Broadcasting. The company's created online video, television series, and documentaries.

Achievements/Tasks

- Create graphics for a show called "I need my space".
- Created VFX & GFX for Slim Jim promo.
- Create graphics/VFX for all departments.

SKILLS

Storytelling Compositing Green screen

Filter Creation Set Extensions Motion Graphics

Game Design Immersive VR 3D Modelling

Texturing Concept Art/Design

TECHNICAL SKILLS

Adobe Software

After Effects, Photoshop, Illustrator, Premiere

3D Software

Blender, Cinema4D, Houdini,

Other Software

Unity Game Engine, SparkAR

Programming Languages:

JavaScript & Python

PERSONAL PROJECTS

Created Posters for Lil Yachty music video (05/2017 – 06/2017)

- westrodri.com/projects/Q8KPr
- westrodri.com/projects/RoBkD

Character Modeling (02/2017 – 02/2017)

- westrodri.com/projects/rBagJ

Create Educational YT for Blender Tutorials (03/2020 – Present)

- Learn and Teach using Youtube to further my growth.

EDUCATION

Advance Film Program Valencia College

01/2009 – 01/2013

Orlando, FL