

Thalita Ferreira Mendonça

Address: 45 Townsend Road, Manchester, UK, M27 6ED

Phone: +44 07584726774

E-mail: thaliferreira@gmail.com

Website: <https://thaliferreira.com/>

ABOUT ME

3D artist with a bachelor's degree in Animation and 5 years experience in the advertising industry as a designer creatively working at Animated Storyboards.

Dealing with international brands daily, giving creative solutions to their scripts while working closely with producers, directors, and animators to bring the client's vision to life. Currently looking for new opportunities in the Animation industry.

SKILLS

- Teamwork, problem solving, organization and communication abilities
- Proficiency with Microsoft Office Word, Excel, and Power Point
- Advanced level in Adobe Creative Suit like Photoshop, After Effects and Premiere
- 3D software: Maya, ZBrush, Marmoset Toolbag, Substance Painter and Substance Designer
- Languages: Portuguese (Native), English (Fluent), Spanish (Basic) and Italian (Basic)

WORK EXPERIENCE

Designer

October 2015 – November 2020

ASB Animated Storyboards

- Responsible for facilitating the creative executions of a test TV commercial
- Liaising with producers to deliver quality commercial test - spot in line with client expectations
- Overseeing the process, starting with early storyboards through to approved final products
- Providing creative input to enhance the quality and impact of the commercial collaboratively
- Responsible for directing the design and aesthetics of the 3D elements in an animation
- Defining the character and background look while interpreting the client's vision
- Participating during briefings at advertising agencies and asking the right questions to understand what the customer needs

3D Modeler

January 2014 - August 2014

i9c Agência Interativa - (Pelotas, RS - Brazil)

- Working on a virtual catalog application for furniture shopping; enabling tailored specifications
- Responsible for the 3D modeling of catalog furniture from multiple brands in Autodesk Maya
- Optimizing the 3D mesh to ensure smooth and effective real time running in the application
- Utilising UV mapping for texturing, colours & patterns in real time inside the application
- Creating large number of specified assets in a timely manner as required by clients

Assistant Producer Intern**March 2012 – April 2012**

Nexus Cinema e Video, Production Company – (Pelotas, RS – Brazil)

Film title: “O Tempo e o Vento”

- Understanding the production process from scripting, preproduction to editing
- Responsible for making phone calls to vendors, suppliers and production team
- Assisting with duties on and off set; dealing with errands & addressing potential issues
- Arranging meetings and social events; coordinating all logistics, refreshments and materials
- Managing money reports and logging all expenditure; ensuring its within project budget
- Liaising with a range of different areas and departments that are involved in filmmaking

Customer Support Representative**January 2008 – March 2010**

IBM Brazil – (Hortolandia, SP – Brazil)

- Assumed responsibility and ownership for all relevant customer and teammates’ queries
- Dealing with requests promptly, efficiently and with empathy to ensure customer satisfaction
- Responsible for handling information inquiries or requests about products, services or personnel from clients, IBM personnel or business partners

EDUCATION

Bachelor in Animation**March 2010 – December 2014**

Federal University of Pelotas

Pelotas, RS – Brazil

Bachelor in Animation**September 2012 – August 2013**

International Exchange at Emily Carr University of Art + Design

Vancouver, BC – Canada

REFERENCES

- Nethery Engbloom

Designer Director at Animated Storyboards New York

Phone: +1 212 595 0400 / E-mail: nethery@animatedstoryboards.com